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PATENT
Customer No. 22,852
Attorney Docket No. 08011.3000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

John B. FERBER

Application No.: 09/753,685

Filed: January 4, 2001

For: SYSTEM AND METHOD FOR
TRANSMISSION OF
ADVERTISING TO WIRELESS
DEVICES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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) Group Art Unit: 3629
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) Examiner: Borissov, Igor N.
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GROUP 3600

Sir:

AMENDMENT AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed January 22, 2004, please amend the
above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper
beginning on page 2.

Remarks/Arguments follow the Amendment section of this paper beginning on
page 9.